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New Functional Furniture For Children

Decorating the Children's Room For Movement

Children need to climb, fall, run and roll. They learn their own boundaries through physical play. Gymi Furniture creates an environment that motivates children to leave their touchpads and instead start willing to play and move. Gymi Furniture is a new set of children's furniture which is now presented at the Habitare Fair, Finland's leading event for furniture, interior decoration and design.

Walking on a balance beam, hanging upside down or building a castle. With the Finnish Gymi Furniture decorating for play and natural movement is made easier. The new series introduces you a whole new way of thinking and decorating your child's room. The furniture change according to your needs. The different parts are easily put together to build different kinds of combinations which make multiple ways of movement and play possible.

The furniture set is made to last for generations and to grow with the child and his/her needs. The plank can be a desk or a table but also a slide or a balance beam, the box can be used as a stool or a table, the wooden bar can be used as a clothes rack as well as as a high bar and the adjustable bed can be made into a bunk bed. Everything is made of birch in Finland.

- We adults have an important role in getting children off their computers and touchpads and getting them involved in play and natural movement at homes, kindergardens and schools, instead. If we don't succeed in this, our children will have worse motor skills than ever which also leads to higher risk of accidents as well as health problems at a later age. We wanted to do something to prevent all this from happening. That is why we came up with the new functional furniture, says Gymi Furniture head designer and founder of the company Christina Nurmi.

Only 20 percent of Finnish children get their share of one hour of movement per day. Meanwhile 95 percent of the children spend too much time with computers and other gadgets.* This is shown by many Finnish studies as well as international research.

Gymi Furniture is at the Habitare in Helsinki, September 7th-11th, booth 6h109.

For more information, please contact:

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You can find more information about the furniture: gymi.co/furniture/

Pictures can be fetched from: <http://gymi.co/media/>

*Reference: <http://www.morgonbladet.nu/news.php?name=2015122651>

About Gymi

Gymi was founded 2008 by Christina Nurmi and Oona Kivelä. The business was started with Gymi – health club for kids and teens. Christina is also known as the morning gymnastics instructor in the Finnish TV program Pikkukakkonen as well as a gymnastics coach in Finland. Gymi Furniture was launched in Finland 2015. Among customers today can be found schools, gyms, kindergardens and other public places as well as private homes. Gymi Furniture is in Facebook (Gymi Furniture), Instagram (@gymi_furniture) and Twitter (@gymi4all).